How is SAP helping companies with their digital journey?

More and more organizations around the world, regardless of the industry, start considering and making progressive steps towards digital transformation. Many companies have a list of preferred practices that they are most interested to invest in. Those include real-time analytics data, Unified Communication, the Internet of Things, and Big Data.

In the past decade, digital transformation earned a good reputation, as many businesses that prioritize it as their primary goal [are more confident in their future growth.](#)

However, digital transformation is not just a goal; it is a journey. Some stakeholders might think that digital transformation is just about updating systems. It is more than that. This journey's destination is becoming an intelligent company that satisfies both customers and employees during the whole process of their collaboration.

This article is presenting the importance of picking the right tools alongside you while roaming to the digital transformation journey of your company.

1. What is the digital journey and why do companies want it?

First of all, let's clarify one crucial aspect: any organization, regardless of its industry, can benefit from approaching digital transformation as an ongoing process of development. Each particular company indeed has its transforming phases at different speeds to become more digital. The above-ground positive effects show first on data, but at a closer look, it also impacts people (from customers to employees and partners). Moreover, SAP can provide a range of solutions and technologies to help organizations choose what is right for their industry and field of activities.

Although the companies interested in the digital journey activate in different fields, their goals are usually the same: providing the best user experience, obtaining more value from their data, their assets, and their processes.

2. A company's digital journey alongside SAP

SAP is designed to link complex business processed efficiently in real-time so that companies achieve digital transformation. One available solution that makes the IT department meet specific demands is the cloud, which is highly customizable and covers multiple needs for companies. However, this might not be enough, especially for the bigger companies that focus their energy and resources on a long-term development plan. To garner the benefits from the digital transformation approach at the full potential, it is recommended that companies approach two directions: simplifying processes and leveraging the most of their expertise. It can rapidly lead to a series of beneficial results: turning data into insights, ensuring the right information flow towards customers, and enabling employees to apply procedures quickly.

Many companies understood that it is possible to achieve all of these benefits by relying on SAP's Enterprise Resource Planning (ERP) solutions. SAP S/4 HANA is the next generation of ERP, which was developed to allow companies to embrace the Digital Transformation Journey at its fullest.

3. SAP HANA for your digital journey

Once the latest version was launched - SAP HANA 2.0 - organizations could enjoy better automation, system replication, graph processing, and many more technical features. Also, the overall performance was improved in the means of software (the possibility to run isolated databases in a single SAP HANA system) and workloads (dynamic tiering). These new features are responsible for higher availability and performance, together with an increased return of investment for SAP HANA.

Furthermore, mission-critical apps can be extracted from Line of Business (LoB) edge applications, which allows SAP S/4 HANA to take over the enterprise system applications and to allow the development of LoB apps without any critical risks.

Running multiple performance apps and business processes within one single system is essential for the companies. It can save costs and increase revenue as a result of improved efficiency. However, a

well-managed business relies first on human insight and then on system applications and processes. The human factor can influence the direction of a company, benefiting (or not) the business model and workflows. Having a great team positively impacts the implementation of SAP S/4 HANA and strengthens the benefits and other capabilities of the system.

Here's a list of well-acknowledged benefits to consider when choosing SAP Hana:

Availability - the systems that can integrate SAP Applications include disaster recovery solutions. And thanks to other innovative implementations, the recovery process can run while the security systems perform regularly and SAP applications keep going uninterrupted.

Performance - the system offers remote disk encryption to protect against data breaches and the administrators can control the amount of cache memory of each performative process, ensuring enough memory to programs that require more resources.

Cloud Flexibility - all SAP Applications are available for all the major cloud service providers, which means that companies can choose any of them without risking the security of their data.

Final thoughts

Once those aspects are organized, a detailed roadmap is easier to establish. Depending on the case, companies can re-imagine or start a new plan for their digital transformation journey.

As we mentioned, the people involved in a company's journey play a significant role. A good system and performative apps are nothing without professional management and a full understanding of the company's plans and development intentions.

Get in touch with the SE16N team and make sure you book the seats for the right people on the long journey of digital transformation.